



April 1, 2021

Dear Friend,

WE NEED YOUR SUPPORT! Just over a year ago I began writing this letter, to invite you to join us as we made plans to celebrate the 27th Anniversary of the Spirit of the Centennial Award. Of course, all those plans and nearly every program produced or supported by Friends of Fair Park came to an immediate halt as we individually and collectively did our part to combat Covid-19. Friends of Fair Park, the community's resident voice inside Fair Park, has suffered financially as a result.

We are, finally, able to begin again, and I am both thankful and excited to invite you join us as we make plans to safely gather in Fair Park for the 2020/2021 Spirit of the Centennial Award. We are proud to announce that the recipient of prestigious award is our friend Trammell S. Crow.

27th Anniversary Spirit of the Centennial Award Honoree
Trammell S. Crow, Founder of EarthX

Trammell S. Crow is a Dallas, Texas-based businessman, entrepreneur and innovative leader in business development and operations. He is the Founder of EarthX, an environmental alliance that convenes the largest annual Earth Day event in the world, and a member of IUCN, International Union for Conservation of Nature. In 2019, the event drew over 177,000 attendees, 2,000 environmental business leaders, 700 exhibitors and 450 speakers.

Since its founding in Fair Park in 2009, EarthX (formerly Earth Day Texas) has grown into the second largest and fastest growing annual event in Fair Park. EarthX is the largest international, nonprofit environmental forum whose purpose is inspiring people to action towards a more sustainable future. It assembles and connects citizens, educators, students, businesses, nonprofits, and global leaders to explore sustainable solutions for today's most pressing challenges.

Now in its 11th year, we invite you to join us in celebrating Trammell S. Crow, his commitment to sustainability, global environmental initiatives and our own Fair Park.

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WE NEED YOU - OUR FRIENDS!

As excited as we are to host this great event, **we need you!** It has been over a year since we've been able to lease the Margo Jones Theatre, to produce a fun run, a Dog Bowl or other community and revenue generating events. In many ways, we have been fortunate that we were able to work remotely to continue other programming – such as offering much needed free self-guided walking tours in a safe, socially distanced manner, advocating for better internet in the Fair Park neighborhoods and continuing to explore stronger ties between Fair Park and our immediate neighbors. Our advocacy work is important but would not be possible without our wonderful supporters.

Right now, we need all of you, our friends and supporters, to help us make this year's Spirit of the Centennial Award successful. Please consider sponsoring this historic event at any level. All proceeds will benefit Fair Park through **Friends of Fair Park**.

It's an exciting time for the National Historic Landmark we love so well. But it is also a Fair Park that needs your support more than ever before. Friends of Fair Park will ensure our strong, member-driven non-profit continues to advocate for its art, architecture, history, and future.

We hope we will see you at the Hall of State in Fair Park on June 8th as we honor one of Fair Park's Greatest Friends!

Sincerely,



Matt Wood, President
Friends of Fair Park